

BC's Membership Rewards Program

Can't afford SPONSORSHIP?

Participate in this program and offer our members a discount on your business' goods or services... either on a (renewable) one-year, or one-time basis!

Offer a 10%, 15%, 20%, 25% or other amount of a discount.

It's a great way to introduce our BC members to you... and have them quickly become a loyal customer. We accept both businesses in the North East region, and online businesses.

Participating businesses will be promoted on www.bearcafe.org, through email and direct mail, and at our events.

- We also have need of gift certificates, and auction, raffle and door prize items.



Statement of Vision:

BEAR CAFE New York Inc. (BC) is a place where all Gay, Bisexual and Transgendered Men and our Friends are welcomed—to meet, socialize, play games, entertain and learn from each other in a comfortable, alcohol-free atmosphere. Here many of us wish to explore what it means to be a Gay, Bisexual or Transgendered Man within our Society—specifically the outer physicality including, but not limited to, looks, size, build, weight, hairiness and muscles (or lack there of); and the inner attributes including, but not limited to, camaraderie, sexuality and spirit. BC was originally founded to support and provide events for Bears, Cubs, Chubs, and their Admirers, all who still remain important constituency groups within BC. Today, though, our “Welcome!” to all folks is made more explicit. In addition, BC is a showcase for all homo-masculine culture: Music, Song, Art, Photography, Film, Video, Writing and Theater, and those creating it.

BEAR CAFE New York Inc.
P.O. Box 20043, West Village Station,
New York, NY 10014

[Toll - Free] Phone: 866.749.8180
E-mail: fundraising@bearcafe.org

BUSINESS SPONSORSHIP & MEMBER REWARDS PROGRAM



and
MATES COFFEE HOUSE

For All
GAY, BISEXUAL and
TRANSGENDERED MEN
at the
LGBT COMMUNITY CENTER

New York City

Looking to increase your business' sales?

Partner, in a mutually beneficial way with BEAR CAFE New York Inc. (BC). Founded in April 2003, BC is a not-for-profit, volunteer-operated service group that provides social, educational, art, music and health programming for all Gay, Bisexual and Transgendered Men in Metro-NYC. We are an alcohol-free men's coffeehouse event open to men and women. We have:

- 6,000 to 9,000 visitors to our website each month.
- Over 890 supporters on our mailing list.
- 150 members in 2006.
- 300 to 500 attendees at special events like our Bear Maximum Pride Dance and Bear County Fair.
- 60 - 125 attendees at our regular, twice-monthly events.
- 19 events every year.

BC's programming is ambitious and very exciting... but requires money to cover expenses for *displaying art*, renting sound equipment for musicians, *honorariums for health speakers*, in addition to overhead expenses of event space and storage rental, *telephone and website*, hospitality and membership supplies, *postage*, advertising and *posters*.

Here's how you can help US to help YOU!

Our members love to shop, socialize and eat out... and we also have need of practical services like dentists, lawyers, and accountants.

Become a business sponsor of BEAR CAFE today, and let us promote you to our hundreds of members and friends!

Sponsorship

PLATINUM Circle Sponsor	\$1,200 to \$901
GOLD Circle Sponsor	\$900. to \$701
SILVER Circle Sponsor	\$700. to \$501
BRONZE Circle Sponsor	\$500. to \$301
CRYSTAL Circle Sponsor	\$300. to \$101

All BC Sponsors are given:

1. Logo and link on SPONSORS page of website.
2. Monthly email blasts to 800 subscribers.
3. Quarterly postal mailings to members.
4. Free listings or ads in special event programs.
5. Announcement at special events.
6. Room to distribute literature on BC information table.

In addition, PLATINUM-level Sponsors are given:

1. Placement on BC website homepage.
2. Banner / Sign (self-supplied) hung at BC events.

BEAR CAFE's Membership Rewards Programs seeks donations: Stuffed Toy Bears; Board Games; Coffee-related Items; Food / Catering / Flowers for Special Events; Gift Certificates; Gift Baskets, Gym Memberships; Hospitality Supplies (disposable tablecloths, paper plates, hot/cold cups, plastic cutlery, coffee / tea, sugar, creamer, etc.); Office Supplies (paper, envelopes, pens); Theater Tickets; and Weekend Getaways.

Financial Donations (of any size) are always gratefully accepted!

Yes! I want to help BC (and my business, too!)

SPONSORSHIP LEVEL:	PRICE
<input type="checkbox"/> PLATINUM Circle	\$1,200 to \$901
<input type="checkbox"/> GOLD Circle	\$900 to \$701
<input type="checkbox"/> SILVER Circle	\$700 to \$501
<input type="checkbox"/> BRONZE Circle	\$500 to \$301
<input type="checkbox"/> CRYSTAL Circle	\$300 to \$101

MEMBERSHIP REWARDS DISCOUNTS:

25% 20% 15% 10% other % _____

ITEM(S):

Owner's Name:

Business:

Address:

Phone:

Email:

Method of Payment:

Check

Money Order

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